



# Dharmik Patel

Skilled content creator with 5 years of experience. Capable of managing all stages of projects, from pre- to post-production. Multi-faceted and creative professional with audio, video, graphic design and web content management experience.

## Experience

### ZEE | Video Producer

- Handled the video vertical for BGR website and YouTube channel. (ZEE Digital Publishing)
- Identified and pursued unique topics and opportunities to generate new revenue and improve the average views of the website.
- Made multiple brand videos from scratch and managed the entire production crew.
- Created over 27 videos a month to increase views and average user time on website.

### AndroTrix | Founder

- Built a YouTube Channel with over 36000+ Subscribers and 5.1 Million views. ([www.YouTube.com/AndroTrix](http://www.YouTube.com/AndroTrix))
- Made over 100+ videos using industry-leading software; namely, Adobe Premiere Pro, After Effects, Photoshop.
- Created social media content for the channel for over 3 years including interactive stories.
- Understood the trends and make videos which gets more video views to the channel.

### Directi | Video Specialist

- Developed and managed projects from concept to completion, including storyboards, post-production editing, and final delivery formats.
- Participated in creative meetings to assist in developing ideas and defining project deadlines.
- Combined technical and artistic abilities to accomplish challenging animation objectives.

### Directi | Sr. Application Support Specialist

- Interacted with clients to resolve issues and answer questions regarding the software.
- Developed and implemented training videos from scratch including script, ideation, and editing.
- Lead day to day interaction with the Content team, QA teams and Social media team.

## Education

**Bachelor of Management Studies**      2014-2017  
JaiHind college

## Volunteer Experience and Achievements

- Head of Department, Digital Marketing, Talaash 2015, Jai Hind College's management festival.
- Produced videos to increase engagement for Hasley India Facebook Page.
- Managed/Designed creatives for multiple clients as a freelancer to increase CTR/Revenue across ads and videos.

## Skills

- Active listener
- Highly observant
- Exceptional attention to detail
- Adobe Creative Suite
- Strong work ethic
- Social media management